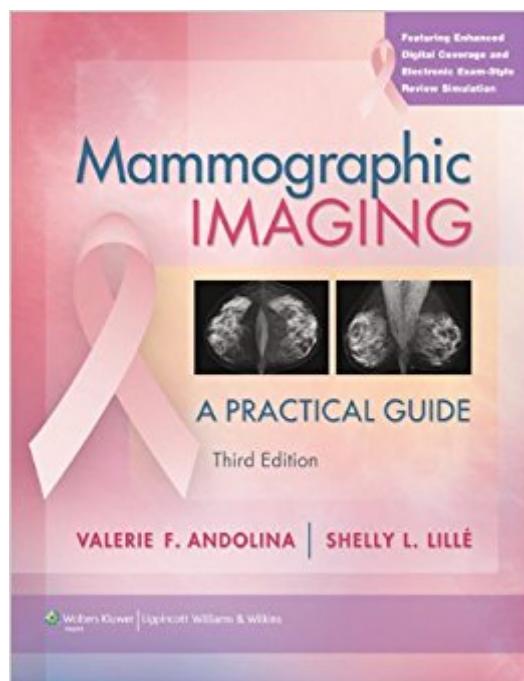


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# **Mammographic Imaging: A Practical Guide (Point (Lippincott Williams & Wilkins)) Third Edition**



## Synopsis

Mammographic Imaging: A Practical Guide is the definitive, and only comprehensive, text in mammography for radiologic technology and mammographic technology. Revised to include new content on the increasingly common fundamental technology in digital mammography, this book is a must-have resource for technologists who need to stay current in breast imaging, as well as students preparing to enter the field. A new, dynamic two-color design helps to more clearly outline the topics covered, while new pedagogical features and ancillaries make this edition ideal as a core education resource. A companion website includes a registry exam-style question bank, image bank, PowerPoints, and case studies/situational judgment questions, plus instructor resources such as PowerPoint slides, lesson plans, an image bank, a test bank, and answers to the case studies/situational judgment questions.

## Book Information

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Average Customer Review: 3.9 out of 5 stars 19 customer reviews

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## Customer Reviews

, J.K. -- "This text is the most comprehensive book available for mammographic imaging. I am glad that the currently reviewed chapters on digital mammography, image storage and retrieval, as well as other breast cancer imaging technologies will be incorporated into the upcoming edition."-J.K. Midwestern State University, Sheree Phifer -- "The new chapters are a good update to this textbook. Students should find the material extensive, up-to-date and easy to understand."-Sheree Phifer,

Midwestern State University University of Oklahoma Health Sciences Center, Deborah Espen, MSRS, RT (R)(M) -- "I really like the writing style. The chapters are easy to read and understand. This makes it great for technologists. A lot of books are written from the radiologist's point of view and may be harder to understand."-Deborah Espen, MSRS, RT (R)(M), University of Oklahoma Health Sciences Center

Cover was dirty and sticky, the packaging and transportation must have been rough because the hardcover is dented at the corners and around the edges. There is a scratch in the scratch off code page. The scratch is only in the middle, so I think the code is usable.

Perfect! Fast shipping and a very helpful book for all you future mammographghers!!! I would highly recommend this seller.

The rationale for my rating is as follows: (1) The text is somewhat difficult to follow (i.e., chapter topics do not flow well in the body of the text; one has to constantly jump around), particularly when trying to find answers to study questions and (2) The images are both numerous and well done and, thus, very beneficial. If the text would have been as well balanced as the images, I would have rated it higher. As such, if you are looking for less textual flow, but more images (i.e., if you are more of a visual oriented learner), then this is a good textbook to have.

The book was brand new, as promised, in original wrapping. Very fast delivery. Thank you!

This book has been a huge help in studying for my boards!! One of the best books out there by far!!

While going to school for my Associate Degree in Radiology I had the opportunity to take mammography classes to benefit my career. This is one of the books I needed and still have it to this day, I graduated in 2008. Good and informative book.

In depth and thoroughly comprehensive material.

I am taking Mammography to specialize. This book is great and it was used when I got it but did take very good care of it. Anyone that is wanting to got to school to be a mammo tech will benefit from this book.

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